



41ST ANNUAL June 9 – 12, 2018 · Scottsdale, AZ
CONFERENCE ON SHOCK



Marketing Sponsorship Information

Gain High Visibility, Excellent Exposure, and Prospects!

Coffee Breaks - \$5,000 for 5 breaks, or \$1,000 for each break

Sponsor the coffee breaks for the conference and your company will be acknowledged on signage at the break and in the Program book distributed to attendees.

Hotel Key Cards with Company Logo - \$4,000 (Exclusive)

Deadline to Reserve: April 16, 2018

Hotel room keys are provided to each Shock delegate upon check-in at the official conference hotel. Your company name, logo and/or message will be printed on the key card for a daily reminder.

Lanyards - \$3,000 (Exclusive) **SOLD!**

Attendees must wear a badge at all times. Display your company name, product and/or logo on the lanyards. One color logo and/or message will be printed on the lanyard.

Mobile App - \$3,000 (Exclusive)

Get your exposure electronically! SHOCK 2018's conference app allows attendees to navigate the program on their mobile devices. Sponsorship includes company logo on SHOCK 2018 app splash page, a rotating banner ad, program and general signage recognition.

Charging Station - \$2,500 (Exclusive)

Host the charging station which provides an area for attendees to charge their phones, tablets, and notebook computers throughout the four days. The Charging Kiosk Station will be branded with your company logo.

Tote Bag - \$2,000

Sponsorship of this item would provide each attendee with a conference bag imprinted with your company name/logo.

Promotional Items - \$500 (per item)

Exclusive for Exhibitors only - Promote your company's items to the attendees! Place your company's information in a one page (front and back) flyer or provide pens, pencils or notepads prominently inside the attendee conference packets.

- Morning or afternoon Coffee Break – (5 available) \$5,000**
- Individual Coffee Break \$1,000**
- Hotel Key Cards \$4,000 (exclusive)**
- Lanyards \$3,000 (exclusive)**
- Mobile App - \$3,000 (Exclusive)**
- Charging Station \$2,500 (Exclusive)**
- Tote Bag - \$2,000**
- Promotional Items - \$500 (per item)**

Amount: \$ _____

COMPANY INFORMATION:

Company _____ Contact Name _____

Billing Address _____

Phone _____ Email _____

PAYMENT INFORMATION:

Please make check payable to Shock Society (PAYMENT IN U.S. FUNDS ONLY) or paying by credit card. Payment must be received within 10 working days.

Deadline: April 6, 2018

Please Send Order Form and Payment to:

Shock Society, 9650 Rockville Pike, Bethesda, MD 20814-3998, USA, meetings@shocksociety.org