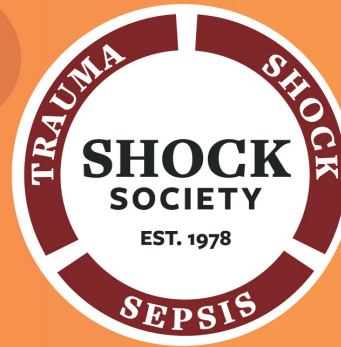


48th Annual
**CONFERENCE
ON SHOCK**

MAY 31 – JUNE 3, 2025
Hilton Boston Park Plaza
BOSTON, MASSACHUSETTS

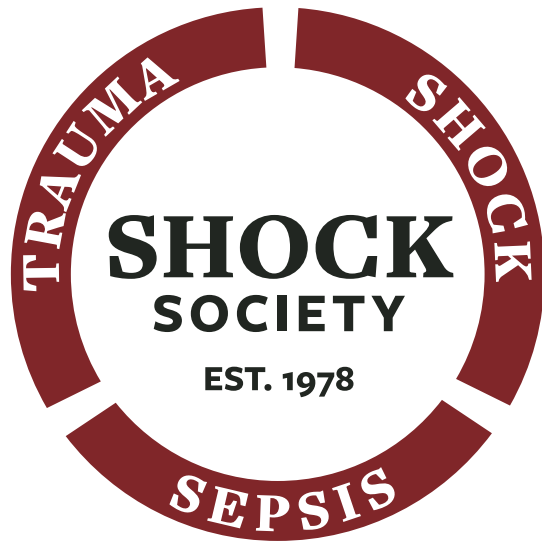


2025 Sponsorship & Exhibiting Opportunities

To learn more details about sponsorship & exhibiting, please scan the QR code.



SCAN ME



PROGRAM PROFILE

The SHOCK Society is dedicated to advancing the science and practice of trauma, shock, and sepsis. Our Annual Conference on SHOCK is a premier event that brings together leading scientists, clinicians, and researchers from around the world to share the latest advancements and innovations in the field. With a diverse and highly motivated audience, the conference offers unparalleled opportunities for sponsors and exhibitors to engage with key opinion leaders and innovators.

HIGHLIGHTS OF THE MEETING

Key Themes and Session Topics

- Burn Resuscitation
- Cardiopulmonary Dysfunction in Trauma and Critical Care
- Coagulopathy of Trauma, Burn, Sepsis and TBI
- Endotheliopathy – Mechanisms and Resuscitating the Endothelium
- Extracorporeal Membrane Oxygenation (ECMO)
- Gut Microbiome in Traumatic Hemorrhage, Burn, TBI and Sepsis
- Inflammatory Dysfunction and Modulation
- Military, Disaster and Austere Environments – Challenges and Approaches
- Neuroendocrine-Immune Axis
- Novel Hypotheses, Models and Approaches in Shock Research
- Pharmaceutical and Biologic Adjuncts for Resuscitation
- Phenotypes, Endotypes and Precision Medicine
- Platelets – Mechanisms of Dysfunction, Female-Male Differences, and Recent Clinical Trials
- Prehospital Trauma Resuscitation and Results of Recent Clinical Trials
- Systems Biology, Computational and Artificial Intelligence Approaches in Trauma, Burn and Sepsis Research
- Transfusion and Advanced Blood Products

Networking Opportunities

- **Welcome Reception:** Connect with conference attendees in a relaxed, informal setting.
- **Poster Sessions:** Three Interactive sessions where attendees present their research and engage in discussions.
- **Exhibit Location:** Exhibit tables co-located with welcome reception, refreshments and breakfasts, and convenient access to poster sessions.

Brand Visibility and Engagement

- **Onsite Recognition:** Signage throughout the event, sponsor logos in printed materials, and thank you slides displayed during sessions.
- **Digital Presence:** Logo with link to sponsor landing page on SHOCK's conference page (pre- and post-conference), and sponsorship recognition in the mobile app and event emails.
- **Interactive Opportunities:** Host or sponsor specific sessions or workshops, sponsor coffee breaks, and an exhibit table for attendees to meet with sponsors.

By participating in the 2025 Annual Conference on Shock, sponsors and exhibitors can enhance their visibility, engage with key opinion leaders, and showcase their innovations to a highly targeted audience. We invite you to join us in advancing the science and practice of trauma, shock, and sepsis.

Opportunity to Present a Poster



Exclusive opportunity for sponsors to present posters as part of the Conference on Shock Poster Sessions. This session allows sponsors to showcase their latest research, products, or services directly to a targeted audience of scientists and clinicians. This benefit is included for Level I and II sponsors or available as an add-on for exhibitors and Level III sponsors.

POSTER SESSION

Exclusive opportunity for sponsors to present poster(s).

Enhance Your Visibility and Engagement

Each morning, there will be a scientific poster session with simultaneous continental breakfast. This dynamic session allows attendees to engage in meaningful discussions, either by presenting their research or by exploring the innovative work of their peers.

Exclusive Opportunity for Sponsors and Exhibitors

We are excited to offer our sponsors and exhibitors the opportunity to present a poster during the Poster Session. This exclusive benefit allows you to showcase your latest research and related products or services to a targeted audience.

Benefits of Participating

- **Direct Engagement:** Interact with attendees in a relaxed setting, fostering deeper connections and discussions.
- **Increased Visibility:** Highlight your organization's contributions to the field of trauma, shock and sepsis.
- **Thought Leadership:** Position your organization as a leader in innovation and research.

Additional Poster Presentations

Additional poster presentations may be purchased at \$1,000 each.



How to Participate

- **Level I Sponsors:** Presenting a poster during the Poster Session (includes all three sessions) is included as part of your sponsorship package.
- **Level II Sponsors:** Presenting a poster during the Poster Session (includes one session) is included as part of your sponsorship package. You may add-on additional poster presentations at \$1,000 per poster presentation.
- **Exhibitors and Other Sponsors:** This opportunity is available as an add-on to your existing sponsorship or exhibit package at \$1,000 per poster presentation.

Why Participate?

- **Engage with Key Opinion Leaders:** Connect with scientist and clinicians who have significant influence in the field of trauma, shock and sepsis. Understand the latest trends and challenges in the field and develop future collaborations.
- **Showcase Your Innovations:** Demonstrate your latest advancements and how they can benefit the field of critical illness.
- **Build Brand Awareness:** Increase your brand's visibility among clinicians and basic, translational and clinical researchers.

* Sponsor posters will be accepted through May 1, 2025, and are expected to be scientific in nature.

SPONSOR LEVELS

Level I Sponsors | \$10,000

Sponsorship Opportunities (select one):

WELCOME RECEPTION

The opening reception of the Annual Conference on Shock is a chance for all attendees to connect with colleagues and catch up with one another. The sponsor will be recognized with signage outside the session, and an opportunity to welcome attendees and provide brief remarks (2 minutes) at the reception.

DINNER AND AWARDS BANQUET

Join us for this well-attended banquet, as we celebrate all the award winners for this year's conference. The sponsor will be recognized with signage at the session, opportunity to address attendees during the welcoming or provide a video (2 minutes), and a reserved table for 10 at the front of the banquet.

Additional Benefits:

- Complimentary poster presentation during all three Poster Sessions
- 2 Full registrations
- Complimentary premium placement exhibit space
- Fun run: Logo on Annual Fun Run t-shirt
- Logo on presentation screens between sessions
- Signage at registrations

Exclusive Sponsor Benefit!

All Sponsors receive a **premium exhibit table location** as part of their sponsorship.



Level II Sponsors | \$5,000

Sponsorship Opportunities (select one):

- **Registration:** Signage at registration
- **Fun Run:** Logo on the Annual Fun Run t-shirt
- **Mentoring Session:** Signage and verbal thank you at the start of the session, opportunity to provide a 90 second promotional video.

Additional Benefits:

- Signage at the sponsored session
- 1 Full registration
- Complimentary exhibit space
- Logo on presentation screens between sessions
- **Poster Session:** Present a poster at one poster session

Level III Sponsors | \$3,000

Sponsorship Opportunities (select one):

- **Speaker Ready Room:** Recognition on signage and on the Speaker Ready Room laptop used to upload presentations.
- **Refreshment Break:** Multiple available includes signage during the break. Opportunity to provide refreshment enhancements (additional charge).

Additional Benefits:

- 1 Full Registration
- Complimentary Exhibit Space
- Logo on presentation screens between sessions

À LA CARTE SPONSORSHIPS

À La Carte Sponsorship opportunities are a great way to make a targeted, unique, or personal marketing impression on conference participants.

Mobile App | \$2,000

The app provides a customizable event schedule, maps, and exhibitor info. Attendees can also get updates, push notifications, and direct messaging, making navigating and networking at the Conference on Shock easy for all. The sponsor banner will be appear on the app's home page.

Meeting Area Wi-Fi | \$2,000

This sponsorship provides attendees with the opportunity to connect to the internet free of charge in the meeting location. Allowing attendees to share their experiences with colleagues and friends, check in with their centers back home, and use the meeting mobile app. The sponsor will be recognized on wi-fi instructions, and the company name will be the password to access the wi-fi.

EXHIBITING SPACE

Exhibit Space | \$2,000

Exhibitors will receive a six-foot table, please see the Terms & Conditions below. Space for exhibits will be allocated on a first-come, first-served basis governed first by the level of sponsorship, then the date of payment received. Registration is not included in the Exhibit Space Fee, exhibitors will need to register for the event at the exhibitor rate of \$800.



TERMS AND CONDITIONS

Rules and Regulations: 48th Annual Conference on Shock is produced by, and is the property of, the SHOCK Society.

Exhibitors supplement the conference and provide attendees with information regarding their programs, products and services. Exhibitors are expected to display their products and services with awareness of the professional and practical needs of conference attendees. SHOCK Society reserves the right to refuse space to any applicant who, in the opinion of SHOCK Society, is unlikely to contribute to the overall objective of the meeting. SHOCK Society may prohibit installation or request removal or discontinuance of any exhibit or promotion, wholly or in part, that is in its opinion not upholding the character and purpose of the conference.

Exhibit Space: Space for exhibits will be allocated on a first- come, first-served basis governed first by the level of sponsorship, then the date of payment received.

The SHOCK Society will provide a six-foot draped table, space for a rear eight-foot pop-up display, and two chairs. The SHOCK Society reserves the right to alter the location of exhibit spaces at its sole discretion and in the best interest of the exhibition at any time.

All exhibits must be arranged within the confines of the assigned area so as not to overly obstruct the general view or hide the exhibits of others, and so as not to impinge on the aisle or other space not specifically assigned to exhibitors. Exhibits are limited to eight feet high.

Ancillary Services: If electrical service is required, order forms from onsite providers will be sent with the full exhibitor packet prior to the conference.

Booth Personnel: All exhibit personnel are to be registered.

Giveaways and Refreshments: Exhibitors are encouraged to make their exhibit space inviting and entertaining for all attendees. Exhibitors may provide token giveaway items or host activities at their booths but cannot distribute these items in any other space, including registration, meals, sessions, etc. Exhibitors are welcome and encouraged to provide additional refreshments, such as cookies, granola, yogurt, trail mix, etc. at their booth to increase traffic and must adhere to the hotel's rules for outside food and beverage.

Personal Information: Registration information will be part of a database that is accessible only to the SHOCK Society employees and conference organizers. The SHOCK Society will use contact information to provide attendees and stakeholders with society updates and information about conferences. A participant list will be made available to all sponsors and exhibitors for attendees that have opt-ed in to be contacted. You may only use this list one time to email attendees.

Liability/Indemnity: Exhibitors assume the entire responsibility for and hereby agree to protect, indemnify, defend, and save the host venue and hosting societies and their employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibiting premises or a part thereof. In addition, the exhibitor acknowledges that the hotel and The SHOCK Society do not maintain insurance covering exhibitors' property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Shipping/Storage: The venue has limited storage. You may utilize your preferred shipper and send your packages directly to the hotel. Additional fees may be charged by the hotel.

Labor: There will be no labor to assist with the installation or dismantling of your exhibit.

Security: Exhibitors are urged to secure valuables nightly or take them to their hotel rooms. The SHOCK Society and the hosting venue will not be responsible for lost or stolen items. No security is provided in the exhibit area.

Payment: All applications are pending until payment is received. Checks should be made out to the SHOCK Society. Credit cards can also be accepted.

Cancellation Policy: Notification of exhibit cancellation must be submitted to the SHOCK Society prior to May 1, 2024.

Please send notification to jmartin@msp-amc.com. Cancellations received by May 1, 2024, will be subject to a \$50 non-refundable processing fee. No refunds will be issued after May 1, 2024. Travel and accommodation cancellations remain the sole responsibility of the individual.

Contractual Agreement: All the aforementioned rules and regulations are to be considered as part of the exhibit space contract. It is agreed that by submitting the application, the exhibitor will abide by the rules and regulations cited above before, during, and after the exhibit. The SHOCK Society reserves the right to make changes, amendments, and additions to the rules at any time, and all changes, amendments and additions so made shall be binding on the exhibitor with the provision that all exhibitors will be advised of any such changes. All matters and questions not specifically covered by these rules and regulations and the Exhibitor Agreement are subject to the decision of the SHOCK Society, whose decisions will be final.

Correspondence: Please send all forms and direct all correspondence or inquiries regarding the meeting and sponsorship to **Jessica Martin** at jmartin@msp-amc.com.