



EXHIBIT RULES & REGULATIONS

The purpose of the Shock Society exhibit program is to further the education of the scientist. The exhibits must be of an educational character. They must emphasize instruments, products or services for use in teaching and research, books or other publications in scientific fields of relevance to the interests of the members of the sponsored society, or directly convey scientific research findings in those areas of science.

The Shock Society c/o FASEB reserves the right, in its sole discretion, to accept or deny applications for exhibit space and to allocate space among exhibitors. In the case of a denied application all money collected by Exhibit Management will be refunded to the exhibiting company.

1. ASSIGNMENT OF BOOTH SPACE

All booth requests will be handled on a first-come, first-served basis by the date and time of receipt of contract. Space assignment will be made on a first-received (time stamped) first-assigned basis. No space assignments will be confirmed until FASEB receives an application and deposit. Every effort will be made to assign the Exhibitor one of its stated preferences in booth locations; however, Shock cannot guarantee the preferred locations will be available. Should all Exhibitors' preferred locations be assigned, Shock reserves the right to assign exhibit booth space from available locations. Shock further reserves the right to deny registration, without recourse to any prospective Exhibitors it deems is not in the best interest of the event as a whole.

2. BOOTH PAYMENT CANCELLATION OR REDUCTION REFUNDS

Notification of an exhibitor's decision to cancel or reduce space must be made in writing. The effective date of space cancellation or reduction will be the date on which a written notice is received by Exhibit Management.

If space is cancelled or reduced between the dates of the application received to February 20, 2018, 50% will be retained.

No refunds will be issued if space is cancelled or reduced after February 21, 2018 to date of the show. The company will be responsible for the full cost of the booth space.

3. CONTRACTOR SERVICES

Information regarding electricity for exhibit space will be available in April 2018. We will also include shipping instructions to the Hotel.

4. PROTECTION OF THE JW MARRIOTT HOTEL PROPERTY

Nothing shall be pasted, tacked, nailed, screwed, or otherwise affixed to columns, walls, floors, ceilings, or other parts of building or furniture. If the premises are defaced or damaged due to acts of negligence or non-compliance by the Exhibitor, its agents, contractors, haulers, or guests, the Exhibitor shall pay the JW Marriott Hotel for incurred damages.

5. EXHIBITOR CONDUCT AND APPEARANCE

All employees and agents of the Exhibitors must register at the Exposition Registration Desk at the main conference registration area and must display their badges at all times. Only people with badges will be

allowed access to the exhibition area. An Exhibitor representative must be in the space during all the operating hours that the exhibition area is open. Representatives will have a professional appearance and will provide suitable assistance to conference attendees to explain Exhibitor's products, services, and programs. While on the exhibition floor, Exhibitor's representatives are to conduct themselves in a manner commensurate with acceptable public behavior. At Shock's discretion, any Exhibitor who is deemed out of order may be required to leave the exhibition area. All Exhibitor activities must be confined to its contracted space. Audiovisual, sound, and attention-getting devices and effects will be permitted only in those locations and in such intensity that, in the opinion of The Shock Society, do not interfere with the activities of neighboring exhibitors. Operational demonstration equipment must not create noise levels or distractions objectionable to neighboring exhibitors. No smoking shall be allowed in the Hotel.

6. SECURITY AND INSURANCE

Security will be provided in the space area. Exhibitor is encouraged not to leave valuables in its booth. Exhibitor is solely responsible for the loss or damage of its goods, materials, displays, and equipment. Exhibitor is responsible for providing adequate insurance coverage to include, but not limited to, damage to personal property, damage to JW Marriott Hotel building or property, injury to persons, public liability, water, storm, and strikes.

7. LIABILITY

Exhibitor hereby releases The Shock Society, The JW Marriott Hotel, FASEB, Decorator, and their agents, contractors, and employees from any and all claims, demands, causes of action or liability of any kind for injury or damages to persons or property that we may now or in the future have, known or unknown, arising directly or indirectly out of attendance at or participation in Shock 2018. Exhibitor further agrees to indemnify and defend Shock, Hotel, FASEB, and their agents, contractors, and employees and hold them harmless, no matter what the cause or claim, from and against any lawsuits, claims, actions or causes of action, arising out of, or in connection with, this waiver of liability or its participation in Shock 2018. This obligation includes, but is not limited to, the cost of defense, payment of any judgments and payment of any expenses for attorneys' fees and other costs that may be incurred by Shock, Hotel, FASEB, and their agents, contractors, and employees. Neither Shock, nor Hotel, FASEB, their agents, contractors, employees shall be liable for injuries to any person or for damage to property owned or controlled by Exhibitor. In case any part of the exhibit area is destroyed or damaged, preventing Shock, Hotel, or FASEB, from permitting an Exhibitor to occupy assigned space, securing any part or the whole of the set up or exhibition period, or in case occupancy of assigned space during any part or the whole of the set up or exhibition period is prevented by strikes, acts of God, national emergency, or other causes only for the period space was or could have been occupied by the Exhibitor, the Exhibitor hereby waives any claim against Shock, Hotel, FASEB, and their agents, contractors, and employees for losses or damages that may arise in consequence of such liabilities to occupy assigned space. No refunds will be provided.

8. EXHIBITOR PROFILE

A 50-word paragraph description of products and/or services to be displayed in your booth must be sent to Meeting Management. Instructions for this information will be included in the exhibit space confirmation letter. Your company name and profile will be included in the Shock Program.